

Exhibit 1

Exhibit 1

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA - SAN JOSE DIVISION

COLONEL DAVID RANDOLPH SCOTT,

Plaintiff,

vs.

CITIZEN WATCH COMPANY OF
AMERICA, INC., a California Corporation
(Successor to Bulova Corporation, a New York
corporation); STERLING JEWELERS, INC.
dba KAY JEWELERS, a Delaware Corporation;
and DOES 1 through 99, inclusive,

Defendant.

CASE NO.: 5:17-cv-00436 NC

**EXHIBIT 1: ORIGINAL BOOKLET FOR
COMMEMORATIVE LUNAR WATCH**

Date: December 6, 2017
Time: 1:00 p.m.
Courtroom: 7
Judge: Hon. Nathanael Cousins

Action Filed: January 27, 2017

MANUAL FILING NOTIFICATION

Regarding: EXHIBIT 1 to the Declaration Of Christopher Napolitano In Support Of Motion for Summary Judgment Pursuant To Fed. R. Civ. P. 56(a).

This filing is in paper or physical form only, and is being maintained in the case file in the Clerk's office.

If you are a participant on this case, this filing will be served in hard-copy shortly.

For information on retrieving this filing directly from the court, please see the court's main web site at <http://www.cand.uscourts.gov> under Frequently Asked Questions (FAQ).

This filing was not efiled for the following reason(s):

☐ Voluminous Document (PDF file size larger than efilng system allowances)

☐ Unable to Scan Documents

☒ **Physical Object (description): The Original Booklet for the Commemorative Lunar Watch. Citizen Watch Company of America, Inc. lodges the Booklet so that the Court can view the materials as a consumer would after purchasing the Commemorative Lunar Watch.**

☐ Non Graphical/Textual Computer File (audio, video, etc.) on CD or other media

☐ Item Under Seal

☐ Conformance with the Judicial Conference Privacy Policy (General Order 53).

Other (description): _____

DATED: October 30, 2017

GREENBERG TRAURIG, LLP

By: /s/ Ian C. Ballon

Ian C. Ballon

Nina D. Boyajian

Attorneys for defendant Citizen Watch Company of America, Inc.

Dated: October 30, 2017

CITIZEN WATCH COMPANY OF AMERICA, INC.

By: /s/ Seth Presser

Seth Presser

Attorneys for defendant Citizen Watch Company of

America, Inc.

ATTESTATION

I hereby attest that I have on file all holographic signatures corresponding to any signatures indicated by a conformed signature (/S/) within this e-filed document.

Dated: October 30, 2017

/s/ Ian C. Ballon

Ian C. Ballon



Exhibit 2

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA - SAN JOSE DIVISION

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AMERICA, INC., a California Corporation
(Successor to Bulova Corporation, a New York
corporation); STERLING JEWELERS, INC.
dba KAY JEWELERS, a Delaware Corporation;
and DOES 1 through 99, inclusive,

Defendant.

CASE NO.: 5:17-cv-00436 NC

**EXHIBIT 2: REVISED BOOKLET FOR
COMMEMORATIVE LUNAR WATCH**

Date: December 6, 2017
Time: 1:00 p.m.
Courtroom: 7
Judge: Hon. Nathanael Cousins

Action Filed: January 27, 2017

MANUAL FILING NOTIFICATION

Regarding: EXHIBIT 2 to the Declaration Of Christopher Napolitano In Support Of Motion for Summary Judgment Pursuant To Fed. R. Civ. P. 56(a).

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If you are a participant on this case, this filing will be served in hard-copy shortly.

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This filing was not efiled for the following reason(s):

☐ Voluminous Document (PDF file size larger than efilng system allowances)

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☒ **Physical Object (description): The Revised Booklet for the Commemorative Lunar Watch. Citizen Watch Company of America, Inc. lodges the Booklet so that the Court can view the materials as a consumer would after purchasing the Commemorative Lunar Watch.**

☐ Non Graphical/Textual Computer File (audio, video, etc.) on CD or other media

☐ Item Under Seal

☐ Conformance with the Judicial Conference Privacy Policy (General Order 53).

Other (description): _____

DATED: October 30, 2017

GREENBERG TRAURIG, LLP

By: /s/ Ian C. Ballon

Ian C. Ballon

Nina D. Boyajian

Attorneys for defendant Citizen Watch Company of America, Inc.

Dated: October 30, 2017

CITIZEN WATCH COMPANY OF AMERICA, INC.

By: /s/ Seth Presser

Seth Presser

Attorneys for defendant Citizen Watch Company of

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ATTESTATION

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Dated: October 30, 2017

/s/ Ian C. Ballon

Ian C. Ballon



Exhibit 3

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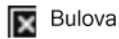
^	DESCRIPTION Stock #270566502
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This Special Edition Moon Chronograph Watch replica takes inspiration from astronaut Dave Scott’s personal Bulova chronograph worn during the Apollo 15 moon landing. The watch is powered by Bulova’s proprietary, high-performance UHF quartz movement, with a vibrational frequency of 262kHz—eight times greater than a standard quartz movement for unparalleled accuracy. The black chronograph men's watch has three subdials, a date window, tachymeter scale bezel set in a 45mm stainless steel case. Topped by a sapphire crystal, the case has a screw-in case back and water-resistance to 50 meters. The interchangeable black leather and nylon straps secure with a buckle clasp.

Exhibit 4

Exhibit 4



 Bulova 96B251 Special Edition Moon

 96B251 Special Edition Moon Chronograph

 96B251 Special Edition Moon Chronograph

 96B251 Special Edition Moon Chronograph



96B251 Special Edition Moon Chronograph Watch

After Apollo 15's mission commander made lunar history—while wearing his personal Bulova chronograph—we're making history again. The Bulova Moon Watch replicates that original timepiece, updated with our exclusive high performance quartz movement with a frequency of 262 kHz for unparalleled accuracy, continuing a history of precision timing. Features include super-luminous hands and markers, anti-reflective sapphire glass, tachymeter and calendar all housed in a solid 316L surgical-grade stainless steel case in silver-tone with black dial. Two interchangeable straps are included -- one a textured black leather; the other, a black nylon with a nubuck leather patch that commemorates the date of mission (DOM) as 08021971.

Gift-box presentation includes a Certificate of Authenticity.



Bulova

\$ 550.00 Suggested U.S. Retail 

Price



FIND A RETAILER

Additional Details:

- Movement: High Performance Quartz
- Case diameter: 45 mm
- Case thickness: 13.5 mm
- Water resistance: 50M
- 3-year limited warranty
- View user manual (pdf)

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Bulova 97D105 Men's
Liberty Timepiece Watch

97D105 MEN'S
LIBERTY
TIMEPIECE
WATCH
\$ 399.00



ABOUT BULOVA

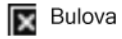
The Bulova Brand

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Exhibit 5

Exhibit 5

^	DESCRIPTION	Stock #270566502
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Bulova made space history on August 2, 1971—during the Apollo 15 mission, a moon pilot chronograph, customized for lunar conditions by Bulova engineers, was worn on the moon. Now Bulova makes history again with the special edition Moon Watch, updated with our exclusive high performance quartz movement with a frequency of 262 kHz for unparalleled accuracy, continuing a history of precision timing. Features include super-luminous hands and markers, anti-reflective sapphire glass, tachymeter and calendar all housed in a solid 316L surgical-grade stainless steel case in silver-tone with black dial. Two interchangeable straps are included -- one a textured black leather; the other, a black nylon with a nubuck leather patch that commemorates the date of mission (DOM) as 08021971. Gift-box presentation includes a Certificate of Authenticity.

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